



WONDERWITNESS

Media kit

Wonder Witness is a digital magazine that tells the stories behind animal, human, and natural wonders.

We also highlight organizations that support these wonders by sharing their mission, impact, and links to their website, donation page, volunteer opportunities, or social media with our readers.

Why Us

Original

Photography & Voice

Stories Captured
& Told First-hand

Impact

Views Driven
To Value Aligned
Organizations

150k+

Monthly Views
Across Articles
& Social Media

Top 25%

Click Through Rate
On Reddit

21%

Less Cost per Click
Than Google Ads

95%

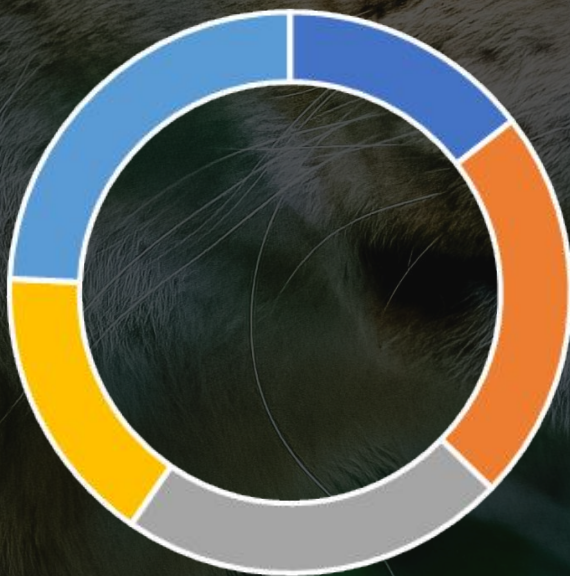
More Engagement
Than Facebook Ads

Audience

Our audience is interested in witnessing and learning about animal, human and natural wonders through photography and short articles that tell the stories and science behind them.

Not only do they want to witness and learn, but they want to support those who are working to support and protect animals, others and the environment.

Age



■ 18-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55+

Sex



■ Men ■ Women

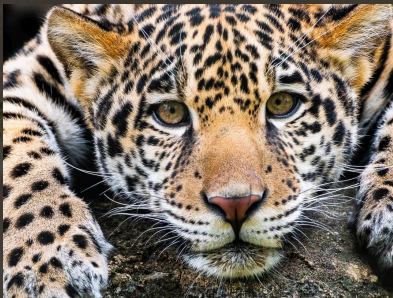
Top 5 Articles



Hands Off Protest
St. Augustine, Florida
Views 149k



No Kings II
Why We're Marching
Views 44k



Jaguar
Camo & Curiosity
Views 23.5k



Black Canyon
Unique Striations
Views 9.2k



Flagler College
Gilded Age Ceiling
Views 8.1k

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Get Featured

On articles and
social media

3

Get Traffic

Monthly views and
clicks to your site

Go \$250/mo

30,000 Views

🖱 ~125 Clicks to Your Site

Grow \$500/mo

70,000 Views

🖱 ~250 Clicks to Your Site

Glow \$1,000/mo

150,000 Views

🖱 ~500 Clicks to Your Site

Glisten \$2,000/mo

320,000 Views

🖱 ~1k Clicks to Your Site

Get Started

Email hi@WonderWitness.com or **Call** +1 (561) 676-8810